



2017  
**PROMOTIONAL**  
ITEMS CATALOG

storm.fishing

# HEAD WEAR



## NEW CAP STORM BLACK/YELLOW

- 100% Cotton
- Embroidered logos
- Snap back
- Breathable
- 58cm circumference
- One size fits most
- Available for ordering February 2017

Item Code.

**M4ST0012ONE**



## NEW STORM FLAT BRIM SNAPBACK

- Flat brim
- 100% Cotton
- Embroidered logos
- Snap back
- Breathable
- 58cm circumference
- One size fits most
- Available for ordering February 2017

Item Code.

**M4ST0013ONE**



## NEW R.I.P. BEANIE

Item Code.

**M4ST0160ONE**

# CLOTHING



## NEW STORM R.I.P. HOODIE

Item Code:  
**M2ST017000**



## NEW STORM TOURNAMENT SHIRT

(Only available on special request. Lures marketing team informs of order window)

- 100% Polyester
- Long Sleeve
- Breathable
- Sublimated design
- Various sizes available

Item Code:  
**M2ST210000**



## NEW STORM PROMO TOWEL

Item Code: **M0ST00180NE**      Size: **Small**



## NEW STORM SHOW-BAG

(Available upon special request from Batam)

- Non-woven 100g
- Extremely durable, can carry large weights
- Measurements (cm) = 36 x 30w x 10d

Item Code:  
**M6ST0271515**



# SHIPPER DISPLAY



## NEW STORM 32 PIECE SHIPPER DISPLAY - ARASHI

- Gloss finished, cardboard outer carton • Converts into standing display box • Can be shipped flat, or filled with stock • Internal support system also holds lead jigs • Includes Storm header card • Can be reused or disposed of • Measurements (cm) = 10h x 41.4w x 26d

Item Code:

**ASPD32-1**



## NEW STORM 102 PIECE SHIPPER WALL DISPLAY-GOMOKU

- Gloss finished, cardboard shipper display • Holds 17 rows with 6 lures on each peg • Super compact to maximise shipping efficiency when shipped full • Slide in Gomoku header • Can be reused or disposed of • Fits all Gomoku models • Unfold and invert to display graphics and lures • Measurements (cm) = 880x150x100mm • See more here: [https://www.youtube.com/watch?v=vu2RjtVnu\\_A](https://www.youtube.com/watch?v=vu2RjtVnu_A)

Item Code:

**GSPDW100-1**



## NEW STORM 48 PIECE SHIPPER DISPLAY - GOMOKU

- Gloss finished, cardboard shipper display • Holds six rows with eight lures in each row • Insert tray displays lures nicely • Super compact to maximise shipping efficiency • Pop-up Gomoku header • Can be reused or disposed of • Fits the following models: GBT30S, GBT45S, GM35SP, GP45F, GPO40F, GSP06, GSP10, GV40S, MCJ08, MCJ12 • Measurements (cm) = 33.8h x 13.2w x 10.4d

Item Code:

**GSPD48-1**



## NEW STORM BULK SHIPPER DISPLAY BIN

- Gloss finished, cardboard outer carton • Converts into standing display box • Can be shipped flat, or filled with stock • Internal support system also holds lead jigs • Includes Storm header card
- Can be reused or disposed of • Measurements (cm) = 38 x 38 x 85. Display tray is approx. 10cm deep.

Item Code.

**STMDBOX-1**



## NEW STORM 112 PIECE SHIPPER WALL DISPLAY-SO-RUN

- Gloss finished, table/floor/wall stand. Incl hooks • Eight rows by six
- Gloss finished, cardboard shipper display • Holds 4 rows with 7 columns, 4pk on each peg • Super compact to maximise shipping efficiency when shipped full • Slide in So-Run header • Can be reused or disposed of • Fits all So-Run soft models • Unfold and invert to display graphics and lures • Measurements (cm) = 88h x 80w x 10d

Item Code.

**SRSPDW100-1**

## SHELF WOBBLERS



## NEW STORM WOBBLERS

Item Code.

Description

<b>SW-PIKE</b>	Storm Wobbler Pike
<b>SW-ZANDER</b>	Storm Wobbler Zander
<b>SW-PERCH</b>	Storm Wobbler Perch
<b>SW-SBASS</b>	Storm Wobbler Sea Bass
<b>SW-BTROUT</b>	Storm Wobbler Brown Trout



# SOFT BAIT BULK DISPLAY BOX



## NEW STORM SOFT BAIT BULK DISPLAY BOX

POA – ONLY AVAILABLE AS PACKED KIT

- Gloss finished, cardboard shipper display • Holds 4 inner PVC trays. Up to 16 pieces per tray depending on size • Super compact to maximize shipping efficiency when shipped full • Pop-up Storm header • Can be reused or disposed of • One box fits all
- Displays on counter • Available in all So-Run pre-pack colors

## NEW STORM SOFT BAIT BULK DISPLAY BOX - SO-RUN JOKER SHAD

POA – ONLY AVAILABLE AS PACKED KIT

- Gloss finished, cardboard shipper display • Holds 4 inner PVC trays. Up to 16 pieces per tray depending on size • Super compact to maximize shipping efficiency when shipped full • Pop-up Storm header • Can be reused or disposed of • One box fits all • Displays on counter • Available in all So-Run Joker Shad pre-pack colors



## NEW STORM SOFT BAIT BULK DISPLAY BOX SO-RUN JOKER VERT

POA – ONLY AVAILABLE AS PACKED KIT

- Gloss finished, cardboard shipper display • Holds 4 inner PVC trays. Up to 16 pieces per tray depending on size • Super compact to maximize shipping efficiency when shipped full • Pop-up Storm header • Can be reused or disposed of • One box fits all
- Displays on counter • Available in all So-Run Joker Vert pre-pack colors

## NEW STORM SOFT BAIT BULK DISPLAY BOX - R.I.P

POA – ONLY AVAILABLE AS PACKED KIT

- Gloss finished, cardboard shipper display • Holds 4 inner PVC trays. 6" lure has 6 per tray. 8" lure has 4 per tray • Super compact to maximize shipping efficiency when shipped full • Pop-up Storm header
- Can be reused or disposed of • One box fits all • Displays on counter
- Available in all R.I.P. Curly Tail and R.I.P. Shad pre-pack colors

# STANDING/HANGING SIDEKICK DISPLAY

## NEW STORM STANDING/HANGING SIDEKICK DISPLAY- ARASHI

- Gloss finished, table/floor/wall stand. Incl hooks • Fits all So-Run lures including hard bodied and soft PVC • Multiple peg holes allows various layouts • Fits ALL So-Run lures in different configuration
- Comes with sidekick stand for table/floor and hanging hooks for wall or wire presentation • Slide in So-Run header • Can be reused or disposed of • Measurements (cm) = 70h x 42.5w x 9d

Item Code:  
**ASKD11-1**



## NEW STORM STANDING/HANGING SIDEKICK DISPLAY - GOMOKU

- Gloss finished, table/floor/wall stand. Incl hooks • Eight rows by six high, holding 5-8 pieces per peg of common size Gomoku package
- Multiple peg holes allows various layouts • Fits ALL Gomoku lures, including metal jigs • Comes with sidekick stand for table/floor and hanging hooks for wall or wire presentation • Slide in Gomoku header • Can be reused or disposed of • Measurements (cm) = 70h x 42.5w x 9d

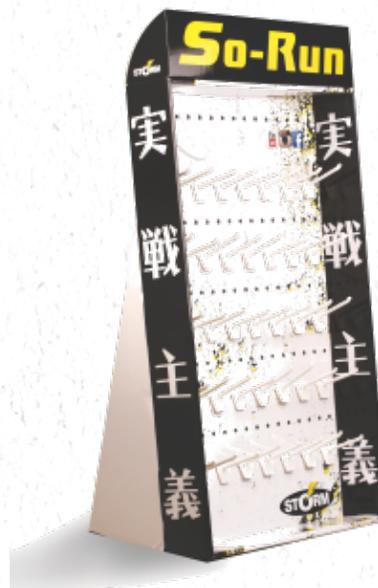
Item Code:  
**GSKD11-1**



## NEW STORM STANDING/HANGING SIDEKICK DISPLAY - SO-RUN

- Gloss finished, table/floor/wall stand. Incl hooks • Fits all So-Run lures including hard bodied and soft PVC • Multiple peg holes allows various layouts • Fits ALL So-Run lures in different configuration
- Comes with sidekick stand for table/floor and hanging hooks for wall or wire presentation • Slide in So-Run header • Can be reused or disposed of • Measurements (cm) = 70h x 42.5w x 9d

Item Code:  
**SRSKD11-1**



## NEW STORM BULK BOX'S RACK DISPLAY

- Gloss finished bulk display rack
- Sold as one side
- Metal tube reinforced shelves
- Holds 16 Storm Soft Bait Bulk Display Boxes
- Free standing, or can be put against a wall
- Can be fixed back-to-back with another Bulk Box Rack. Fixing components included
- Measurements (cm) 185h x 80w x 30d

Item Code:

**M6ST0271514**



## NEW STORM TOTEM POLE DISPLAY

- Gloss finished free standing hook display
- 4 sided with pegboard hole system, pegs included
- Allows many display configurations, for all products
- Interchangeable header card. Comes with Storm & R.I.P. versions
- Measurements (cm) 185h x 59w x 59d
- 40pcs 3" peg and 24pcs 5" peg

Item Code:

**M6ST0271511**

## NEW STORM R.I.P. TOMBSTONE

- Gloss finished endcap hook display
- Single sided with pegboard hole system, pegs included
- Designed specifically for Storm R.I.P. branded products
- Complete with Velcro strips to secure to wall
- Measurements (cm) 140h x 88w x 20d
- 20pcs 4" peg

Item Code:

**M6ST0271513**





## HOW TO ORDER YOUR SALES BOOSTING PROMOTIONAL ITEMS:

ON YOUR PROMOTIONAL ITEMS PRICE LIST

you find the order form with information on terms and conditions, payment details and how to place your order.

For Rapala Lure displays this information is available on separate lures division displays pricelist.

For Storm Lure displays this information is available on separate lures division displays pricelist.

You can place your order anytime at [sales@rapala.fi](mailto:sales@rapala.fi)

**GoMoKu** **ARASHI** **So-Run** **SX-SOFT** **R.I.P.**

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RESPECTED RAPALA BRANDS

BLUE FOX® | WILLIAMSON | **Rapala** | **STORM** | **Suix**

